

**Chief Executives' Group – North Yorkshire and York**  
**18 June 2015**  
**Draft North Yorkshire Joint Health and Wellbeing Strategy**

**1 Purpose of the Report**

To bring the draft North Yorkshire Joint Health and Wellbeing Strategy (JHWS) before the Chief Executives' Group for comment prior to producing a final draft document for consultation with public and wider partners.

**2 Background**

- 2.1 In July 2014 the North Yorkshire Health and Wellbeing Board (HWB) started a programme of review of its role, supporting infrastructure and strategic priorities. Part of the review included an update of the JHWS in recognition of a shift towards delivering more integrated care closer to home, people having more say over how services are developed and the continuing impact of austerity. All important areas that the HWB must consider as system leaders of health and care, to ensure North Yorkshire continues to have safe, high quality and modern services for local people and communities.
- 2.2 A task and finish group was established to lead this work on behalf of the HWB. Several groups have been involved shaping the content of the draft strategy, including HWB members, members of this Chief Executive Group and wider delivery partners.
- 2.3 A review of all recent consultations by partner organisations has been completed to distil key messages from local people about what is important to them in health and social care. These messages have been used to shape the outcomes within the draft document which will be further tested through the consultation period.

**3 Draft JHWS Content**

- 3.1 The draft JHWS, at appendix 1, is in line with national policy direction and reflects the key areas of need identified by the Joint Strategic Needs Assessment refresh in 2014. The JHWS provides a framework for North Yorkshire Health and Wellbeing Board to set out its priorities for action and organise its work programme. The strategy aligns with a number of other strategies and work plans including: Young in Yorkshire, the draft mental health and autism strategies, and several key public health strategies, all of which support improved health and wellbeing outcomes for local communities.
- 3.2 The draft JHWS is framed within four themes:
- Connected Communities
  - Start Well
  - Live Well
  - Age Well

Each theme has a number of outcomes and from these HWB partner organisations will set out their priorities that will support delivery and improvement. Work is underway to develop a HWB dashboard that can help measure progress and provide

the Board with assurance that progress is being made and the strategy is being actively used as a tool to shape the work of partner organisations.

- 3.3 Health and wellbeing messages are signalled throughout the draft document which aim to help people make the right choices to live a healthy lifestyle from birth and throughout their lifetime and so reduce the burden of ill health on our communities, now and in the future.
- 3.4 The draft strategy also highlights four key enablers that can support the system working together better and start to reshape the relationship of care between the individual and the care provider. The enablers are:
- A new relationship with people who use services
  - Workforce
  - Technology
  - Economic prosperity
- 3.5 These enablers capture some of the discussion points raised by HWB members and other partners in the course of the last year as critical components of good health and wellbeing outcomes.
- 3.6 In parallel to the production of the Strategy, a paper entitled 'Reaching our Potential' was considered within an informal board session on 3 June 2015. The paper at appendix 2 was co-produced by members of the Board and was designed to be the starting point for an open discussion on the potential for developing new models of care across both health and social services.
- 3.7 Board members generally commented positively on the paper and gave further feedback as part of the discussion in response to the questions posed by the authors. Members were keen that there was good engagement with the public and wider partners as part of the on-going dialogue with local communities. Detailed work will continue through the supporting forums to the Board in order to provide a further update to the Board at its next development session on 26 October 2015.

#### **4 JHWS - Next Steps**

- 4.1 Following consideration by the Chief Executives' Group the JHWS will be revised further over the next few weeks to final draft status. Easy Read and Plain English versions of the document will also be finalised. Chief Executives are asked to note that the current format of the draft document will be amended to create a more visual document prior to consultation.
- 4.2 Towards the end of June and into July engagement with wider partners and the public will take place. This will be done through a range of consultation methods including website survey/feedback opportunities. Wherever possible, and with the support of HWB partners, existing forums will be used to facilitate face to face conversations with people that access services. A number of consultation questions will be developed to support the engagement process such as:
- *Do you agree with the strategy? If not, what have we missed?*
  - *What would be the areas that you would want us to prioritise?*
  - *What would you want to know more about?*
  - *How could we improve the strategy?*
- 4.3 The final wording of any questions used in the consultation period will be developed as part of the communications materials.

- 4.4 Feedback from the consultation will be gathered and analysed during August/September. This information will be used to produce a final strategy for the HWB to agree at its next meeting on 30 September 2015.

## **5 Recommendations**

The Chief Executives' Group is asked to:

- 5.1 Comment on the attached draft JHWS
- 5.2 To note the proposed timetable for consultation and feedback to the HWB
- 5.3 To note the on-going work regarding the development of new models of care

**Wendy Balmain**  
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**8 June 2015**

Appendices

Appendix 1 – Draft Joint Health and Wellbeing Strategy

Appendix 2 – Reaching our potential